

# 5.3 Exponential Functions

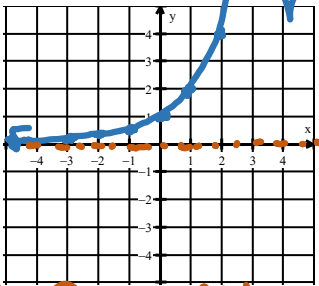
HW p. 183 #3-21odd

x	y
-3	$\frac{1}{2^3}$
-2	$\frac{1}{2^2}$
-1	$\frac{1}{2}$
0	1
1	2
2	4

Growth

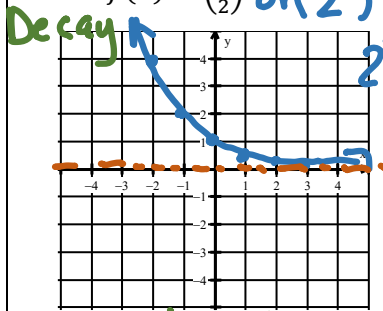
\* Reflect from y-axis

Sketch  $f(x) = 2^x$



D:  $\mathbb{R}$  R:  $f(x) > 0$   
Z: None  $(0, \infty)$

Sketch  $f(x) = \left(\frac{1}{2}\right)^x$  or  $(2^{-1})^x = 2^{-x}$



$0 < b < 1$

In General, for an Exponential Function:  $f(x) = ab^x$

\* Decay  $0 < b < 1$

\* Growth  $b > 1$

Linear Funct.  $b = 1$

$b < 0$  Not an Exp. Funct.

1. a) Given  $f(0) = 3$  and  $f(2) = 12$ , determine the equation of the exponential function  $f(x) = ab^x$ .

What two things do you need? a and b.

$$f(x) = ab^x \rightarrow f(x) = 3b^x$$

$$f(0) = ab^0 \rightarrow f(2) = 3b^2$$

$$3 = a(1) \rightarrow 12 = 3b^2$$

$$3 = a \rightarrow 4 = b^2$$

$$\rightarrow f(x) = 3(2)^x$$

b) Find  $f(-2)$ .

$$f(-2) = 3(2)^{-2}$$

$$= \frac{3}{4}$$

$$3 = a$$

$$2 = b$$

## Exponential Growth & Decay

Growth:  $A(t) = A_0(1+r)^t$  \* increase, rate, growth

Decay:  $A(t) = A_0(1-r)^t$  \* decrease, rate, depreciate

\* Growth OR Decay:  $f(x) = ab^x$  (Decay:  $0 < b < 1$ )  
 $A(t) = A_0 b^{\frac{t}{k}}$  ← amount of time to double, triple, etc.  
 doubling, tripling, half-life

2. Describe the situation in a sentence or two.  $A(t) = 100(3)^{\frac{t}{4}}$

School lunch costs \$100. The cost triples every 4 years.

3. Given the data table, form an exponential function for the data. Then determine  $P(t)$  for  $t = 24$  hrs.

t hrs	P(t)
3	260
6	450
9	780

P(t) triples every 6 hrs.

$$A(t) = A_0(3)^{\frac{t}{6}}$$

$$260 = A_0(3)^{\frac{3}{6}}$$

$$260 = A_0\sqrt{3}$$

$$\frac{260}{\sqrt{3}} = A_0$$

$$150 \approx A_0$$

$$P(t) = 150(3)^{\frac{t}{6}}$$

$$P(24) = 150(3)^{\frac{24}{6}}$$

$$= 150(3)^4$$

$$= 12,150$$

# 5.3 Exponential Functions

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## Rule of 72

If a quantity is growing at  $r\%$  per unit of time (year, day, month, etc...), then the time to be doubled is approximately  $72 \div r\%$  *Not decimal form*

4. A bacteria colony increases 8% per day. Approximately how long does it take the colony to double in size?

$$t \approx 72 \div 8\% = 9 \text{ days}$$

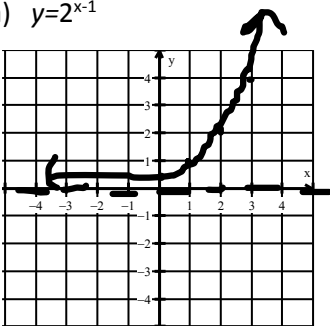


In summary for the formulas so far!

Growth:	$A(t) = A_0(1+r)^t$	* rate increase, growth
Decay:	$A(t) = A_0(1-r)^t$	* rate depreciate, decay
Growth or Decay:	$f(x) = ab^x$	* $f(0)=1$ $f(2)=3$
	$A(t) = A_0 b^{t/k}$	* half-life, double, triple
Rule of 72:	$72 \div r\%$	* rate and double
Compound Interest:	$A(t) = A_0(1 + \frac{r}{n})^{nt}$	* compound annually, quarterly, semi-ann., daily
Continuously Compounded Interest:	$A(t) = A_0 e^{rt}$	* Compound continuously

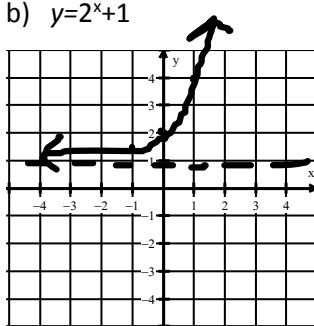
5. Sketch each graph. Find the domain, range, and zeros.

a)  $y=2^{x-1}$



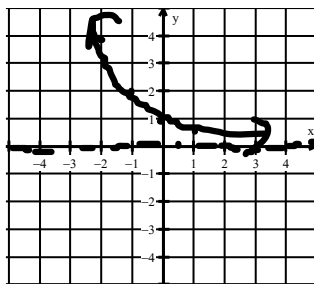
D:  $\mathbb{R}$  R:  $y > 0$   
Z: None

b)  $y=2^{x+1}$



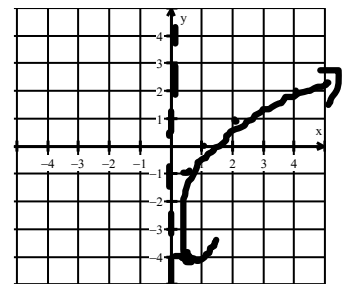
D:  $\mathbb{R}$  R:  $y > 0$   
Z: None

c)  $y=2^{-x}$



D:  $\mathbb{R}$  R:  $y > 0$   
Z: None

d)  $x=2^y$



D:  $x > 0$  R:  $\mathbb{R}$   
Z: 1